

INFUSE YOUR LIFE WITH COLOR

Infused Beauty Bar

If you are looking for a way to chase away the winter blues, try adding color and energy to your look with **Multi-Tasking Mineral Colors** from Infused Beauty Bar.

These pure, all-natural mineral-based cosmetics are as versatile as the name implies, and the large color selection will give your spirit a boost during the gloomy winter months.

Natural Mineral Makeup

Besides mineral foundation that gives a glowing, youthful appearance and provides natural, sheer coverage, the versatility of mineral colors means you can greatly reduce the number of cosmetics you purchase. Even better, minerals withstand any weather condition, like heat and rain... no more raccoon eyes or tear tracks when you are caught unaware!

As with our **Loose Mineral Foundation**, mineral colors can be worn wet or dry. Create a cream shadow, blush or lip color by shaking a small amount on a piece of non-porous paper, wet your makeup brush and then swirl it in the portioned mineral color until you achieve your desired consistency.

Highlighting

Highlighting is an ideal use for these little gems. One of the main benefits of natural mineral cosmetics is its reflective properties distract the eye away from skin imperfections, add dimension and create a healthy facial glow. Many makeup artists will tell you that highlighting, when done well, is like walking around with your own lighting team!

"I love when customers sit at the beauty bar and step out of their norm," Infused Beauty Bar owner Kim Smith shares "Mineral colors are truly fun to experiment with. One customer absolutely glowed when we used Just Peachy to highlight her face and then applied it to her lips."

Ideal places to highlight include the forehead, under the brow arch, the inner corners of the eyes and the high points of the cheeks. You want to accent the areas of the face where light naturally hits.

When selecting a highlighter, keep the following tips in mind to favor your skin tone:

- **Fair:** Choose highlighters with a shimmery, cool silver or champagne hue. Alternatively, peach or soft pink will warm the face and give it a soft, dewy-like glow.
- **Medium and olive:** Warmer skin tones pair better with highlighters that have peach or gold undertones to keep your complexion from looking too pale or cold. The hint of color is just enough to give you a fresh sun-kissed-like radiance.
- **Dark:** Variations of rose-gold or bronze work best for darker tones. Stay close to warm hues and stay away from cold or frosty opalescent shades that don't achieve the "lit-from-within" glimmer that you're looking for.



Don't Forget Your Body

Body highlighting can create a truly polished and glowing look overall. Don't neglect your shoulders and collarbones when the occasion warrants. If you use a mineral color, along with your mineral foundation, it can multitask as a highlighter, blusher or eyeshadow and lip color for a very natural and flawless finish.

This month at Infused Beauty Bar, if you choose a **Mineral Foundation** and a **Multi-Tasking Mineral Color**, you will save 50 percent on each additional **Mineral Color** you buy. The possibilities are endless with over 50 colors available. You can select one for highlighting or bronzing, another as an eyeliner, and even more to use as an eyeshadow or even a second lip color.

Stop in to learn more about mineral cosmetics and "Paint your Colors" with Kim at the beauty bar. Be inspired. Be timeless, or be daring with all-natural, **Multi-Tasking Mineral Colors** and **Mineral Foundation**.

Visit *Infused Beauty Bar* to find the right natural beauty products for your skin. Located in the Old Wilmington City Market at 119 S. Water Street, Suite E, or call (910) 899-4038. Wilmington residents receive 10% off in-store. You can also shop online at infusedbb.com or follow *Infused Beauty Bar* on Facebook.