

BEGIN THE NEW YEAR WITH RENEWED SKIN

Infused Beauty Bar

For many, the New Year marks a time of reflection and commitment to new beginnings.

It's a great time to focus on self-improvement, and to think about giving some special attention to the skin you're in!

At Infused Beauty Bar - which offers handcrafted natural skincare made from only pure ingredients - what you put on your body will make you feel good on the inside, too.

To help you get started with a healthier skin-care regime, Infused Beauty Bar is making "Renewal" the theme for January. Infused Beauty Bar sources all of its product ingredients from the earth and sea, and those ingredients are then micro-crafted to assure the highest quality.

What this means for you is greater confidence in knowing exactly what you are putting on your skin and the reliability of the benefits and results you expect.

Defiance Skincare Line

The **Defiance** skincare line is great for normal skin types, but with its infusion of age-defying active ingredients, it is especially beneficial to maturing skin.

Start with Infused Beauty Bar's most exciting new products - the **Härmone 5 in One Correction Cream**. This cream is power-packed with natural elements designed to fight wrinkles, protect against oxidation, moisturize and even your skin tone.

"We studied the industry's top corrector creams, which range in price from \$80 to \$185 for a 30-day supply," Infused owner Kim Smith reveals. "Our **Härmone 5 in One Correction Cream** delivers the same caliber of product but uses no synthetic ingredients.

Instead, plant stem cells and sea algae extracts deliver results naturally. With an introductory price of \$68, and a January special - a free 14-day sample with any skincare product purchase - this is a win-win for you in terms of quality and cost.

To soothe your skin, try the non-foaming **Defiance Crème Cleanser** paraben-free and vegan-friendly product whose secret weapon is a substance found naturally in the body that is responsible for tissue hydration, lubrication, and stability.

Finish with the **Defiance Multi-Complex Moisturizer**, full of rose, rooibos and pomegranate extracts that minimize fine lines and provide the most skin moisturization and rejuvenation possible.

Clarity Clarifying Skincare Line

As its name suggests, Clarity is a skincare line that helps clear up rosacea and acne-prone skin.

This line includes a sulfate and paraben-free black gel foaming cleanser that exfoliates using organic fruit and tea extracts and includes activated charcoal as the star player. The companion moisturizer is also infused with organic extracts, hyaluronic acid and skin-smoothing rosehip seed oil. You can also occasionally use the Charcoal Crème Masque to effectively remove bacteria, chemicals, and build-up on the skin.

Face-Cleansing Bars

Infused Beauty Bar customers asked, and we listened! By popular demand, Infused is excited to introduce three new detergent-free coconut milk Face-Cleansing Bars, just \$16 for two bars!



The **Tighten & Tone Bar** is infused with French yellow clay, a powerful cleanser that draws impurities from the skin. The essential minerals in the clay slough off dead skin cells and tighten and tone to leave your skin smooth, fresh and radiant. This bar also contains papaya fruit extract to give your skin a natural lift.

Loaded with multani mitti clay and guava extract, the **Radiance Bar** reduces the appearance of blemishes and acne scars while also slowing signs of aging.

The aptly named **Rejuvenate & Revitalize Bar** contains pumpkin seed butter rich in fatty acids, antioxidants, and vitamins A, E and C. This bar also contains banana extract, widely known for its skin-smoothing properties.

With the good-for-you products at Infused Beauty Bar, you can start the year off right with skincare that not only helps to renew your look, but also make you feel even better knowing they are natural and healthy.

Let Kim Smith help you find the right natural beauty products for your skin. Visit her at Infused Beauty Bar in the Old Wilmington City Market building, 119 S. Water St, Suite E, or call (910) 899-4038. Wilmington residents receive 10% off and visiting customers get a \$3 flat-rate for shipping on domestic orders of \$50 or more. You can also order products online at shopinfusedbeauty.com or follow Infused Beauty Bar on Facebook.