

PAMPER THE SKIN YOU'RE IN

Infused Beauty Bar

Since looking good and feeling good go hand in hand, it follows that what you put on your body is as important as what you put in it.

If you already know this, you probably also know that high-quality, chemical-free beauty products can be hard to find.

If you want pure products you can test before you buy, you're in luck! Infused Beauty Bar, which recently opened in Wilmington, features nature-made, organic and paraben-free products – handcrafted from a passion for aromatherapy and natural ingredients.

After a trip to Wilmington, Infused owner Kim Smith and her partner felt like they “just belonged here,” and soon opened up in City Market, a charming historic warehouse-turned-shopping center. Their cozy space smells as serene as it feels – packed full of products to help you to de-stress while you shop.

Multi-Tasking Mineral Makeup

Take a seat at the beauty bar and try the **Loose Mineral Foundations**, which is more forgiving than traditional makeup. One shade suits a variety of skin tones because the minerals don't absorb light like most makeup. You can also play with the versatile **Mineral Colors**, which can be applied to eyes, cheeks, and lips. They can also be used to highlight and bronze and as a corrector. Mix with the Eyeliner Sealer for an instant liquid liner that stays in place all day!

You can convert the Mineral Foundation to a BB cream or concealer by mixing it with the **Defiance** or **Clarity** moisturizer lines. Or, add **VersiGo! Spritz** to create a liquid foundation. The Spritz activates your skin's oils and mimics a moisturizer. Its fruit and tea extracts not only feel rejuvenating; they also set your makeup and hydrate throughout the day.

The powders are perfect for that fresh-faced beach look (it's even waterproof!), or glam it up with some color for a night on the town.

Skin Care

Men and women alike use Kim's **Clarity** skin line. When Kim's sons developed acne and other sensitive skin issues, she created her own cleansing and moisturizing products to soothe and heal. Made with active charcoal and sea mineral extracts, they tone redness and shrink and heal blemishes.



One customer became an instant convert, saying “I have tried your cleanser and toner and had no rosacea reaction! My skin thanks you and I will be ordering again.”

Are you fighting those tiny age or sun lines? If so, the **Defiance** line's tea extracts help normal skin types feel moisturized and healthy.

Bath and Beauty

For a spa day at home, bring out the **Fruity Facial Powders** – delicious pamper packets you blend with soy milk, yogurt, water or honey. Rub **Sugar Bath Melts** on your heels and elbows to exfoliate, then melt them into the water for a relaxing aromatherapy session. Spritz some **Perfume Powder Spray** to give your room a fresh smell, and apply some to your skin or bed linens... it really does feel powder soft.

Kim said younger women gravitate toward the layered, fruity scents of the **Sun Day Parfait Lotions**, and men like the **Whipped Sugar Soap** because it is powerful enough to remove stains and even glue while keeping hands soft.

No matter which natural product you are looking for, you can relax knowing these products not only make you feel good, but are good for you, too!

Let Kim Smith help you find the right natural beauty products for your skin. Visit her at Infused Beauty Bar in the Old Wilmington City Market building, 119 S. Water Street, Suite E, or call (910) 899-4038. Wilmington residents receive 10% off and visiting customers get a \$3 flat-rate for shipping on orders of \$50 or more. You can also order products online at shopinfusedbeauty.com or follow Infused Beauty Bar on Facebook.